1. Specific
2. Measureable
3. Attainable
4. Realistic
5. Time-bound
6. Specific
7. Measureable
8. Attainable
9. Realistic
10. Time-bound

* **Evaluate the extent to which the objective has been met.**
* **Stretch challenging objectives with ability to achieve the target**

**outcome.**

* **Set one or more target dates, the “by when” to reach the objective.**
* **Set objectives that can be performed.**
* **State exactly what you want to accomplish.**
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